

NBMBAA Memphis Chapter

“Poised to Win in 2010” – Held January 14, 2010 at International Paper Tower 3 at 6:00pm.

Leslie Coleman, President of the NBMBAA Memphis Chapter, started the meeting off with the history of the organization and our mission as a chapter in whole. She stated that “we” all make/mold the organization. Her vision for our chapter is to be an organization that leads in the creation of economic and intellectual wealth for the African- American community. As a whole, we also want to connect individuals, companies and business schools through 5 key areas:

1. Education
2. Career
3. Leadership
4. Entrepreneurship
5. Lifestyle

Also the mission of the NBMBAA is to increase the number as well as the diversity of successful Blacks in the business community by:

- Providing innovative programs - Impact: Stimulate intellectual and economic growth
- Build partnerships - Impact: Facilitates growth with key stakeholders
- Increase awareness - Impact: Access to education and career opportunities

The Chapters 2010 Goals are as follows:

- ❖ Increase chapter membership by 25% (Current Roster - 134 as of 12/2009) - ****Note: Our organization does not require that members hold an MBA degree.*
 - Conduct Targeted Membership Drive
 - Target audience includes: Executive Managers, Students, Entrepreneurs/Business Owners (i.e. Physicians, Attorneys), Young Professionals, Professors/Educators
 - Institute On-Boarding Process
- ❖ Promote Entrepreneurial Growth in Memphis Area
 - Form strategic alliances with established organizations/entrepreneurs
 - Host workshops, roundtable discussions

- Provide Services Directory
 - Conduct Members Only Events
 - Execute Small Business Expo/Trade Show
- ❖ Increase Chapter Operating Funds to \$50K
- Corporate/Collegiate Sponsorship
 - Fund Raising Events

We have several events scheduled for 2010. If you are interested in assisting with any of the events, please see the one of responsible parties listed.

<u>Date</u>	<u>Event</u>	<u>Responsible Person</u>
February	Film Festival	Alexcius Branch/Catrina White
	Membership Drive	Catrina White/DeMone Payne
March	Diversity Breakfast	Alexcius Branch/Pamela Williams
	Economic Development Activity	Jason Spigner/T. Kevin Bruce
April	Speed Networking	Jason Spigner/Liz Fields
June	Train Ride/Diversity Career Fair	Cindricka Arrington/DeMone Payne
August	Black Tie Gala	Alexcius Branch/Vida Cooper
September	Golf Tournament	T. Kevin Bruce/Jason Spigner
	National NBMBAA Conference	N/A
October	Harvard Business Review	Vida J. Cooper/Pamela Williams
November	Corporate Partners Orientation	Alexcius Branch/Vida Cooper
December	Christmas Soiree	Cindricka Arrington/Vida Cooper

All of the Committee Leaders were introduced and each gave an overview of their 2010 Strategic Plan. Here is a list of all Committee Leaders and their strategic plans:

- ❖ Kevin Bruce (VP Administration) - The goals for the Administration committee are to insure the long-term integrity of the governance of the Memphis Chapter of the NBMBA and to develop programs designed to increase the quantity and quality of business managed by African Americans in Shelby County, TN. Kevin Bruce is over the Economic Development Committee. They will be meeting next Wednesday at 6:00pm at the Smoothie Café on Poplar. If interested contact Kevin.
- ❖ Alexcius J. Branch (VP Operations) – The Operations strategy and focus are the 3C’s for success: Courage, Commitment and Committees.
- ❖ Jason Spigner (VP Finance) – The Finance strategies are: to receive deposit and disburse the funds of the chapter, to maintain chapters records and provide quarterly and annual statements, to establish proper accounting procedures for chapter funds, to provide development of a long term financial plan, and to oversee the Corporate Relations committee. The Finance team also wants to set up an endowment in which leaders can donate to.
- ❖ DeMone Payne (VP Communications) – The Communications Committee is responsible for: Maintaining current meeting information via chapter website: www.nbmbaamemphis.org, distributing regular communications re: chapter meeting & events, checking chapter email: memphis_nbmbaa@yahoo.com and responding to chapter voicemail, putting out a newsletter every quarter, media, recording meeting minutes (Board & General Body), and unfinished business.
- ❖ Catrina White (VP Membership) - The Membership committee’s strategy is to increase chapter membership by 25% and to promote entrepreneurial growth in Memphis TN. They also have Outreach Initiatives that will provide Chapter members with a wide array of community service opportunities & increase the presence of Black NBMBA volunteer participation in the non-profit sector. If you have any prospects for membership and would like the Membership team to speak with them, let them know. They will get back with your prospect within 24-48 hours. They are also partnering with Temple of Deliverance to develop the Film Festival. There will be a panel and a reception to follow. There is a membership committee meeting next Wednesday at 6pm at the **Trinity Cordova Branch** (verify) (meeting room B)
- ❖ Cindricka Arrington (VP Fund Development) – The main goal of the Fund Development team is to increase awareness of the NBMBA in Memphis businesses, educational institutions, and the community at large to increase chapter operating fund to \$50,000. They plan to do this through Corporate /Collegiate Sponsorships and Fund Raising Events. She also mentioned that we will have our 1st Collegiate Chapter this year.

- ❖ Elizabeth Fields (Standing Board Member) - Elizabeth spoke about our Leaders of Tomorrow Liaison. The Leaders of Tomorrow program is geared towards high school students and we provide mentoring to create and enhance leadership capabilities in students and to develop positive & socially aware teens poised for college career. Feb. 13 there will be a fundraiser for LOT. Omega Si Phi is sponsoring this event and our organization is selling items to raise funds.

- ❖ V. Jeanette Cooper (Standing Board Member) – Jeanette pulled ticket for door prizes.

In closing, Leslie encouraged members to join a committee or direct a committee so that we can make our organization a success. All members who signed up to lead a committee will get to dine with Leslie Coleman. She will also dine with all of the members who signed up on a committee.

All Members who are not receiving messages from the “Calling Post Feature” regarding NBMBA news, please provide your phone number to Membership.

There is a fund for Rafael Dodd (Board Member who passed away on Christmas Day). If you would like to donate to this fund, please visit the chapter website: www.nbmbaamemphis.org. There also will be a Rafael Dodd scholarship issued in his honor at the Diversity Breakfast.

The NBMBA Member chapter meets every 2nd Thursday of each month at International Paper. If you are an entrepreneur and would like 3 minutes to market your business in our monthly meeting, please contact the association. We will also be putting together a nominating committee later this year for next year.